

creating better environments

forbo

FLOORING SYSTEMS



9243 | terra terrazzo, 9563 | peach will

ALLURA DECIBEL SOFT ON SOUND, STRONG ON STABILITY

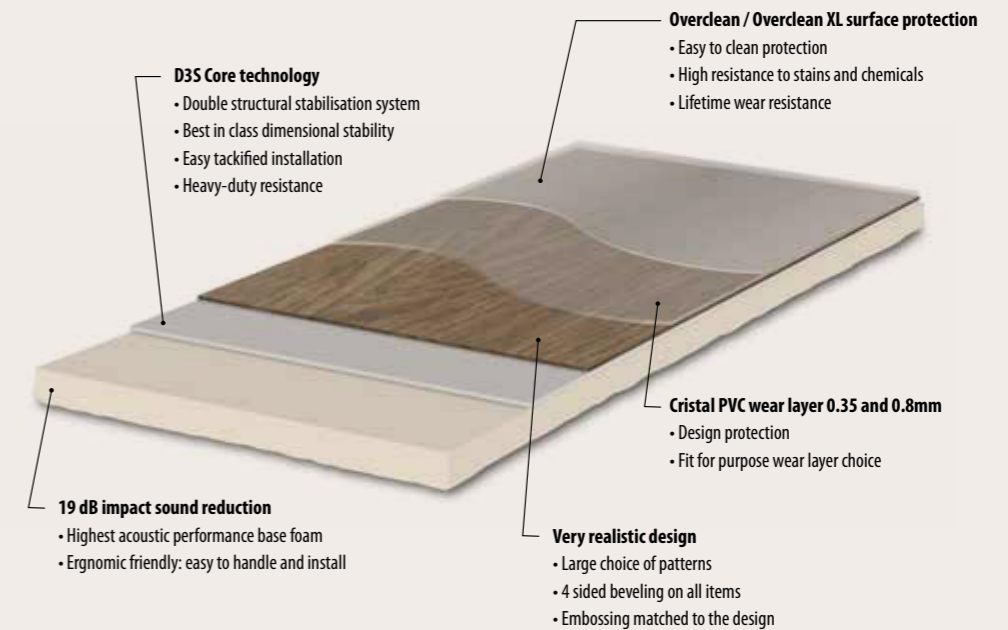
Allura decibel combines excellent acoustic performance with outstanding design. It reduces impact sound by up to 19dB while maintaining an exceptionally low indentation -- a unique combination for acoustic flooring.

With an extensive range of natural and contemporary designs, it creates quiet spaces without compromising the aesthetic and stability of the floor. Allura decibel delivers comfort, style, and performance in one smart flooring solution.

Looking for an even more sustainable flooring solution?

Allura decibel is also available, on demand, with an enhanced sustainability level, including bio-based PVC and a plasticizer from recycled origin. Discover what this means in practice and go to page 24 to read all about this option.

allura® decibel



19dB IMPACT SOUND REDUCTION

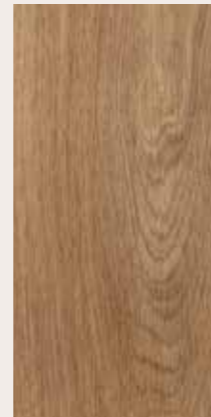
OVERVIEW - WOOD



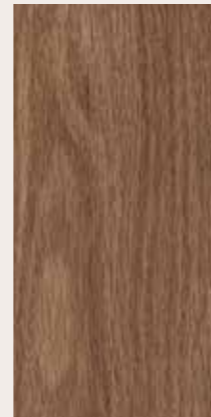
5404 | natural antique oak



5503 | sun-bleached serene oak



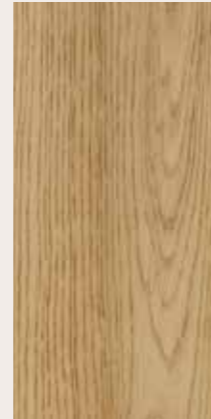
5513 | weathered serene oak



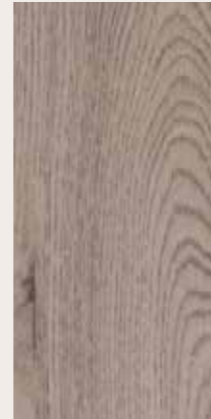
5534 | amber serene oak



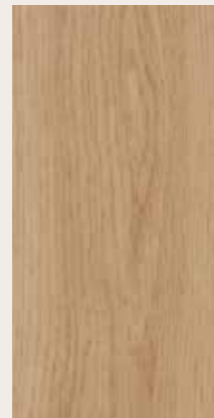
5401 | ivory antique oak



5404 | natural antique oak



5432 | greige antique oak



5313 | golden smooth oak



5303 | dune smooth oak



5323 | taupe smooth oak



5301 | smoke smooth oak



5202 | smoked authentic oak



5201 | pale authentic oak



5203 | honey authentic oak



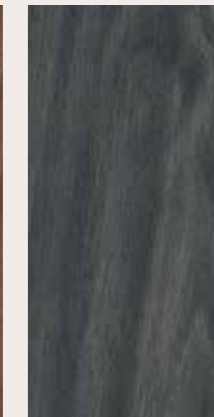
5204 | classic authentic oak



5201H | pale authentic oak 5239H | ebony authentic oak



5234 | warm authentic oak



5239 | ebony authentic oak



5123 | pure harvest oak



5103 | golden harvest oak



5101 | winter harvest oak

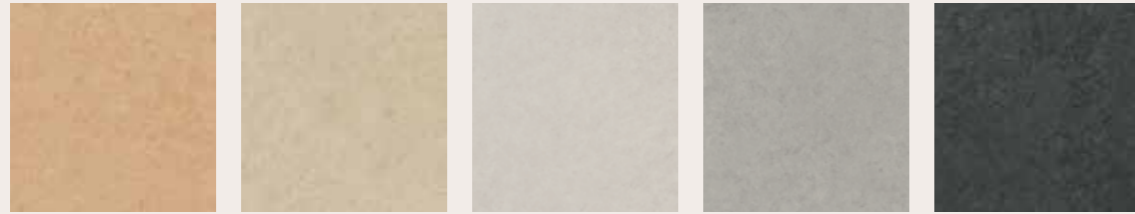
OVERVIEW - MINERAL & TEXTILE



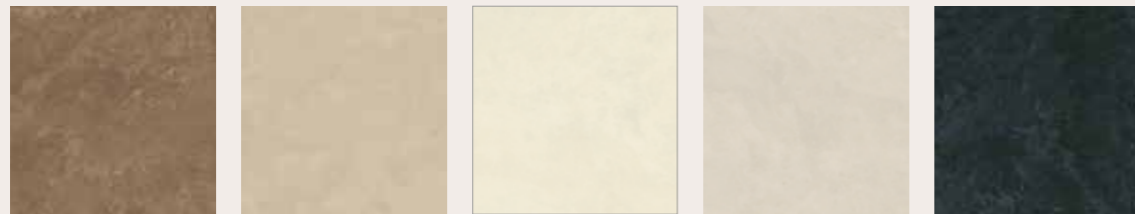
9409 | black gravelstone, 5313 | golden smooth oak



6603 | neutral slabstone 6604 | silt slabstone 6601 | fog slabstone 6602 | smoke slabstone



4633 | desert urban concrete 4623 | clay urban concrete 4622 | ash urban concrete 4632 | pewter urban concrete 4639 | basalt urban concrete



9104 | creta perlino 9103 | sabbia perlino 9110 | bianco perlino 9101 | grigio perlino 9109 | nero perlino



9110 | bianco perlino, 9568 | pistachio twill



9413 | tan gravelstone 9403 | beige gravelstone 9401 | grey gravelstone 9409 | black gravelstone



9243 | terra terrazzo 9213 | sand terrazzo 9211 | nimbus terrazzo 9212 | opal terrazzo



9243 | terra terrazzo, 9563 | peach twill



9313 | bronze Pompeii 9303 | sepia Pompeii 9301 | chalk Pompeii



9563 | peach twill 9573 | natural twill 9564 | taupe twill



9566 | raspberry twill 9565 | ginger twill 9568 | pistachio twill 9567 | blue sky twill 9569 | anthracite twill

AUTHENTIC OAK

Allura	smoked		pale		honey		classic		warm		ebony		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5202AD3	100 x 20 cm	5201AD3	100 x 20 cm	5203AD3	100 x 20 cm	5204AD3	100 x 20 cm	5234AD3	100 x 20 cm	5239AD3	100 x 20 cm	27pcs (5,40m ²)
Decibel 0.80	5202AD8	100 x 20 cm	5201AD8	100 x 20 cm	5203AD8	100 x 20 cm	5204AD8	100 x 20 cm	5234AD8	100 x 20 cm	5239AD8	100 x 20 cm	22pcs (4,40m ²)

Herringbone version

Allura	smoked		pale		honey		classic		warm		ebony		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5202HAD3	50 x 12,5 cm	5201HAD3	50 x 12,5 cm	5203HAD3	50 x 12,5 cm	5204HAD3	50 x 12,5 cm	5234HAD3	50 x 12,5 cm	5239HAD3	50 x 12,5 cm	30pcs (1,88m ²)
Decibel 0.80	5202HAD8	50 x 12,5 cm	5201HAD8	50 x 12,5 cm	5203HAD8	50 x 12,5 cm	5204HAD8	50 x 12,5 cm	5234HAD8	50 x 12,5 cm	5239HAD8	50 x 12,5 cm	24pcs (1,5m ²)

Order example

To order wear layer thickness 0.8 mm. Take the colourway number and add AD8 behind the number.

To order the herringbone size with wear layer thickness 0.8 mm. Take the colourway number and add an H as well as AD8, behind the number.



5202 | smoked authentic oak



5201 | pale authentic oak



5203 | honey authentic oak



5204 | classic authentic oak



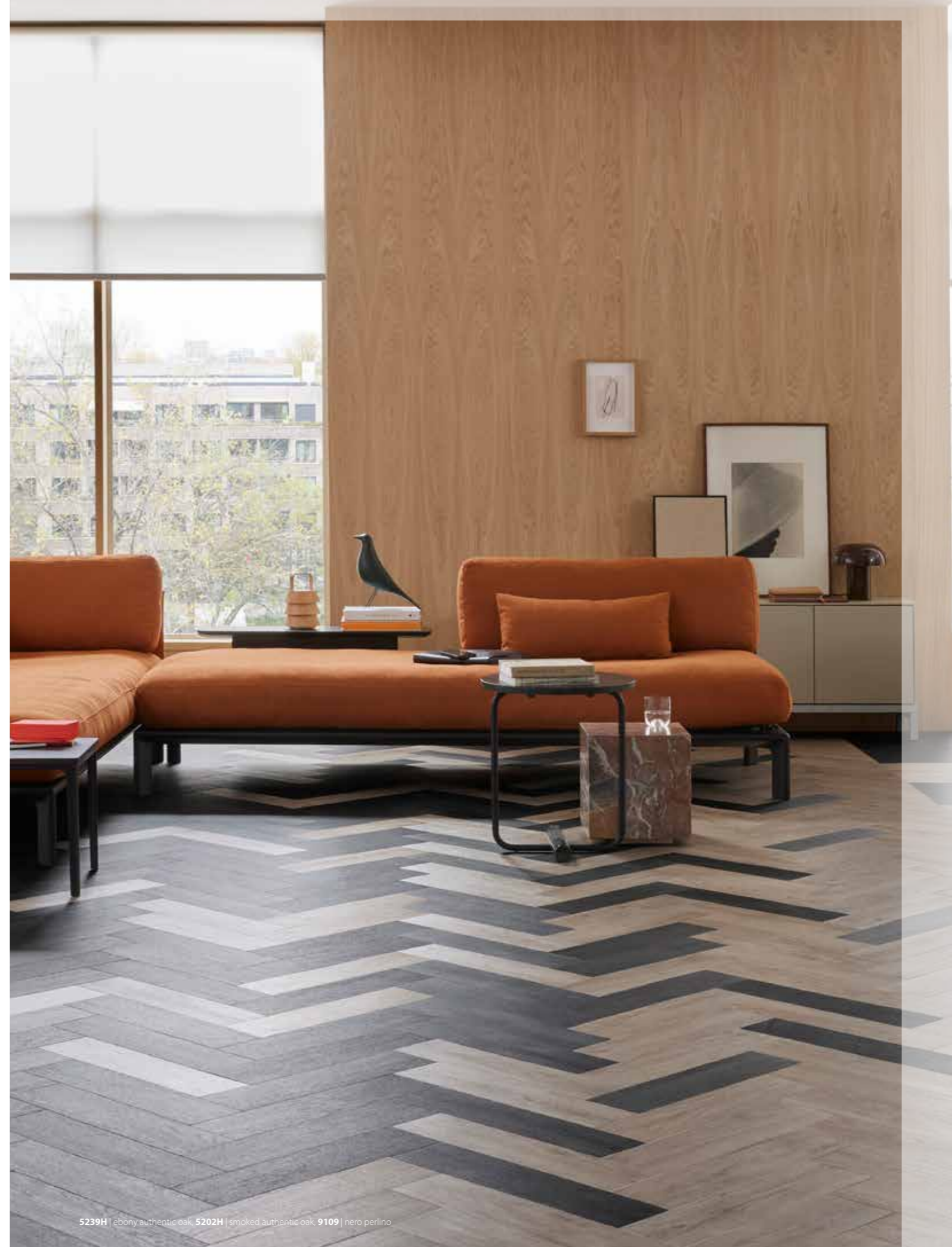
5234 | warm authentic oak



5239 | ebony authentic oak



9573 | natural twirl



5239H | ebony authentic oak, 5202H | smoked authentic oak, 9109 | nero perlino

SERENE OAK

Allura	sun-bleached		weathered		amber		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5503AD3	100 x 20 cm	5513AD3	100 x 20 cm	5534AD3	100 x 20 cm	27pcs (5.40m ²)
Decibel 0.80	5503AD8	100 x 20 cm	5513AD8	100 x 20 cm	5534AD8	100 x 20 cm	22pcs (4.40m ²)

Herringbone version

Allura	sun-bleached		weathered		amber		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5503HAD3	50 x 12,5 cm	5513HAD3	50 x 12,5 cm	5534HAD3	50 x 12,5 cm	30pcs (1.88m ²)
Decibel 0.80	5503HAD8	50 x 12,5 cm	5513HAD8	50 x 12,5 cm	5534HAD8	50 x 12,5 cm	24pcs (1.5m ²)

Large size

Allura	sun-bleached		weathered		amber		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5503LAD3	150 x 20 cm	5513LAD3	150 x 20 cm	5534LAD3	150 x 20 cm	17pcs (5.1m ²)
Decibel 0.80	5503LAD8	150 x 20 cm	5513LAD8	150 x 20 cm	5534LAD8	150 x 20 cm	14pcs (4.2m ²)

Order example

To order wear layer thickness 0.8 mm. Take the colourway number and add AD8 behind the number.

To order the herringbone size with wear layer thickness 0.8 mm. Take the colourway number and add an H as well as AD8, behind the number.

To order the large size with wear layer thickness 0.8 mm. Take the colourway number and add L as well as AD8, behind the number.



5503H | sun-bleached serene oak, 5534H | amber serene oak



5503 | sun-bleached serene oak



5513 | weathered serene oak



5534 | amber serene oak



5513 | weathered serene oak

ANTIQUE OAK | HARVEST OAK | SMOOTH OAK

ANTIQUE OAK

Allura	ivory		natural		greige		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5401AD3	100x16,6cm	5404AD3	100x16,6cm	5432AD3	100x16,6cm	30pcs (4.98m ²)
Decibel 0.80	5401AD8	100x16,6cm	5404AD8	100x16,6cm	5432AD8	100x16,6cm	24pcs (3.98m ²)



5401 | ivory antique oak 5404 | natural antique oak 5432 | greige antique oak



5401 | ivory antique oak



5101 | winter harvest oak

HARVEST OAK

Allura	pure		golden		winter		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5123AD3	100x16,6cm	5103AD3	100x16,6cm	5101AD3	100x16,6cm	30pcs (4.98m ²)
Decibel 0.80	5123AD8	100x16,6cm	5103AD8	100x16,6cm	5101AD8	100x16,6cm	24pcs (3.98m ²)



5123 | pure harvest oak 5103 | golden harvest oak 5101 | winter harvest oak

SMOOTH OAK

Allura	golden		dune		taupe		smoke		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	5313AD3	120x20cm	5303AD3	120x20cm	5323AD3	120x20cm	5301AD3	120x20cm	27pcs (5.40m ²)
Decibel 0.80	5313AD8	120x20cm	5303AD8	120x20cm	5323AD8	120x20cm	5301AD8	120x20cm	22pcs (4.40m ²)



5313 | golden smooth oak 5303 | dune smooth oak 5323 | taupe smooth oak 5301 | smoke smooth oak

Order example
To order wear layer thickness 0.8 mm. Take the colourway number and add AD8 behind the number.



5323 | taupe smooth oak

SLABSTONE | URBAN CONCRETE | PERLINO

SLABSTONE

Allura	neutral		silt		fog		smoke		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	6603AD3	50 x 50 cm	6604AD3	50 x 50 cm	6601AD3	50 x 50 cm	6602AD3	50 x 50 cm	20pcs (5.0m ²)
Decibel 0.80	6603AD8	50 x 50 cm	6604AD8	50 x 50 cm	6601AD8	50 x 50 cm	6602AD8	50 x 50 cm	16pcs (1.5m ²)

Large size

Allura	neutral		silt		fog		smoke		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	6603LAD8	100 x 100 cm	6604LAD8	100 x 100 cm	6601LAD8	100 x 100 cm	6602LAD8	100 x 100 cm	1 pcs (1m ²)

Order example

To order wear layer thickness 0.8 mm. Take the colourway number and add AD8 behind the number.

To order the large size with wear layer thickness 0.8 mm. Take the colourway number and add L as well as AD8, behind the number.



6603 | neutral slabstone



6601 | fog slabstone



6604 | silt slabstone



6602 | smoke slabstone



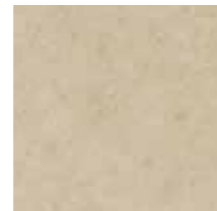
6602 | smoke slabstone

URBAN CONCRETE

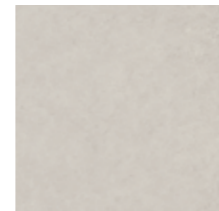
Allura	clay		desert		ash		pewter		basalt		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.35	4623AD3	50 x 50 cm	4633AD3	50 x 50 cm	4622AD3	50 x 50 cm	4632AD3	50 x 50 cm	4639AD3	50 x 50 cm	20pcs (5.0m ²)
Decibel 0.80	4623AD8	50 x 50 cm	4633AD8	50 x 50 cm	4622AD8	50 x 50 cm	4632AD8	50 x 50 cm	4639AD8	50 x 50 cm	16pcs (1.5m ²)



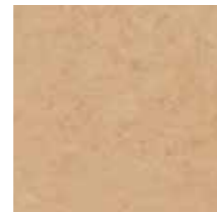
4639 | basalt urban concrete



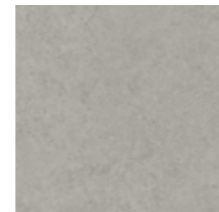
4623 | clay urban concrete



4622 | ash urban concrete



4633 | desert urban concrete



4632 | pewter urban concrete



4639 | basalt urban concrete

PERLINO

Allura	creta		sabbia		bianco		grigio		nero		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9104AD8	50 x 50 cm	9103AD8	50 x 50 cm	9110AD8	50 x 50 cm	9101AD8	50 x 50 cm	9109AD8	50 x 50 cm	16pcs (1.5m ²)



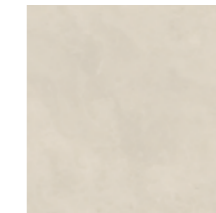
9104 | creta perlino



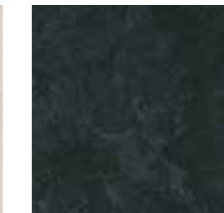
9103 | sabbia perlino



9110 | bianco perlino



9101 | grigio perlino



9109 | nero perlino



9103 | sabbia perlino

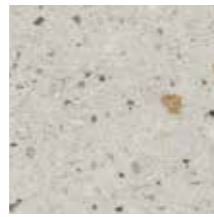
GRAVELSTONE | TERRAZZO | POMPEII

GRAVELSTONE

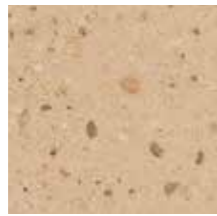
Allura	beige		tan		grey		black		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9403AD8	50 x 50 cm	9413AD8	50 x 50 cm	9401AD8	50 x 50 cm	9409AD8	50 x 50 cm	16pcs (1.5m ²)



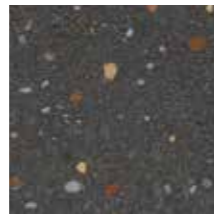
9403 | beige gravelstone



9401 | grey gravelstone



9413 | tan gravelstone



9409 | black gravelstone



9413 | tan gravelstone



9211 | nimbus terrazzo

TERRAZZO

Allura	sand		terra		nimbus		opal		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9213AD8	50 x 50 cm	9243AD8	50 x 50 cm	9211AD8	50 x 50 cm	9212AD8	50 x 50 cm	16pcs (1.5m ²)



9213 | sand terrazzo



9211 | nimbus terrazzo



9243 | terra terrazzo



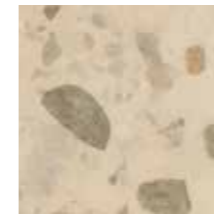
9212 | opal terrazzo

POMPEII

Allura	bronze		sepia		chalk		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9313AD8	50 x 50 cm	9303AD8	50 x 50 cm	9301AD8	50 x 50 cm	16pcs (1.5m ²)



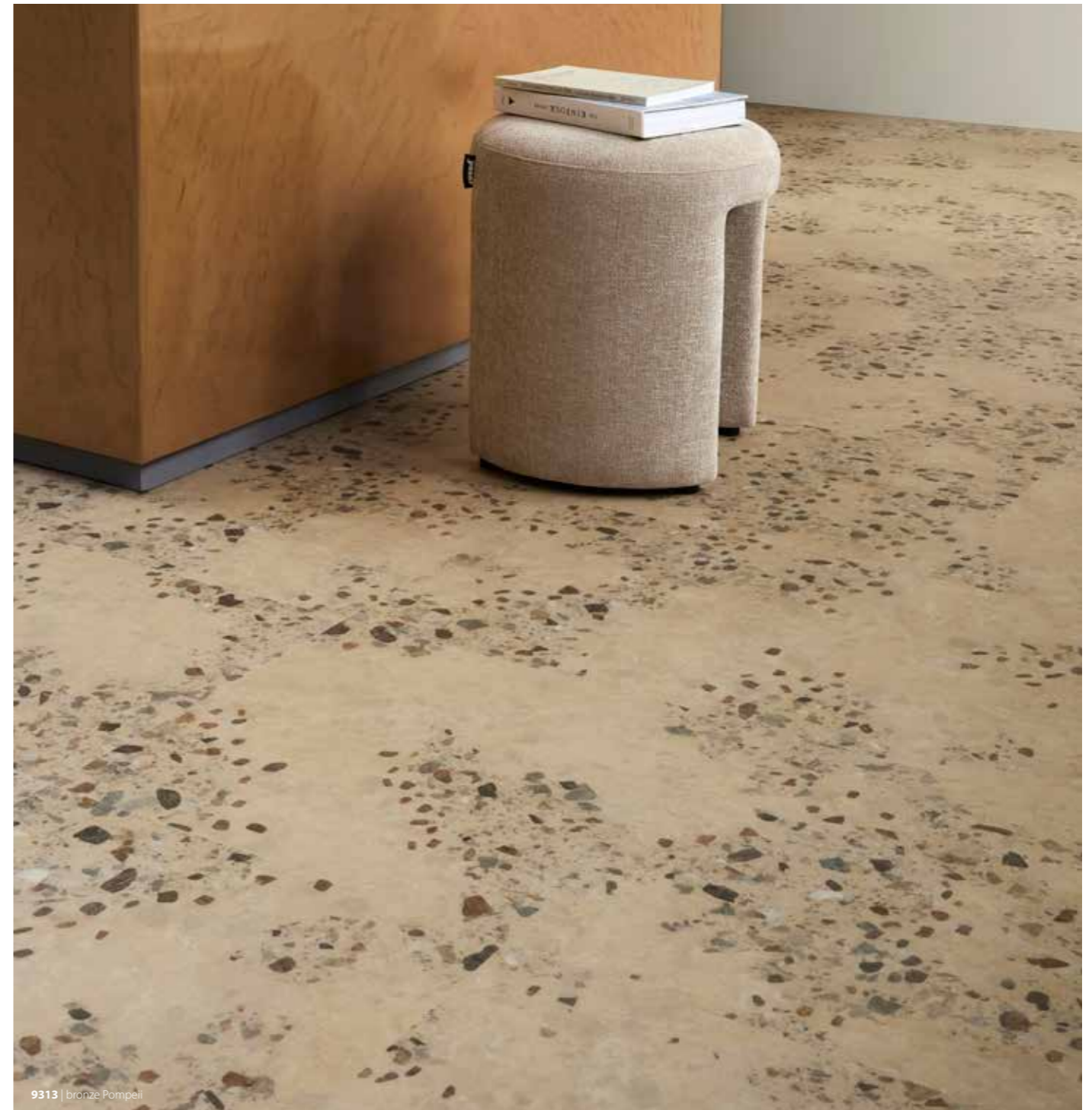
9313 | bronze Pompeii



9303 | sepia Pompeii



9301 | chalk Pompeii



9313 | bronze Pompeii

TWILL

Allura	peach		natural		taupe		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9563AD8	50 x 50 cm	9573AD8	50 x 50 cm	9564AD8	50 x 50 cm	16pcs (1.5m ²)



9563 | peach twill



9573 | natural twill



9564 | taupe twill



9569 | anthracite twill

Allura	raspberry		ginger		pistachio		blue		anthracite		Packaging
	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	Art. number	Size	
Decibel 0.80	9566AD8	50 x 50 cm	9565AD8	50 x 50 cm	9568AD8	50 x 50 cm	9567AD8	50 x 50 cm	9569AD8	50 x 50 cm	16pcs (1.5m ²)



9566 | raspberry twill



9565 | ginger twill



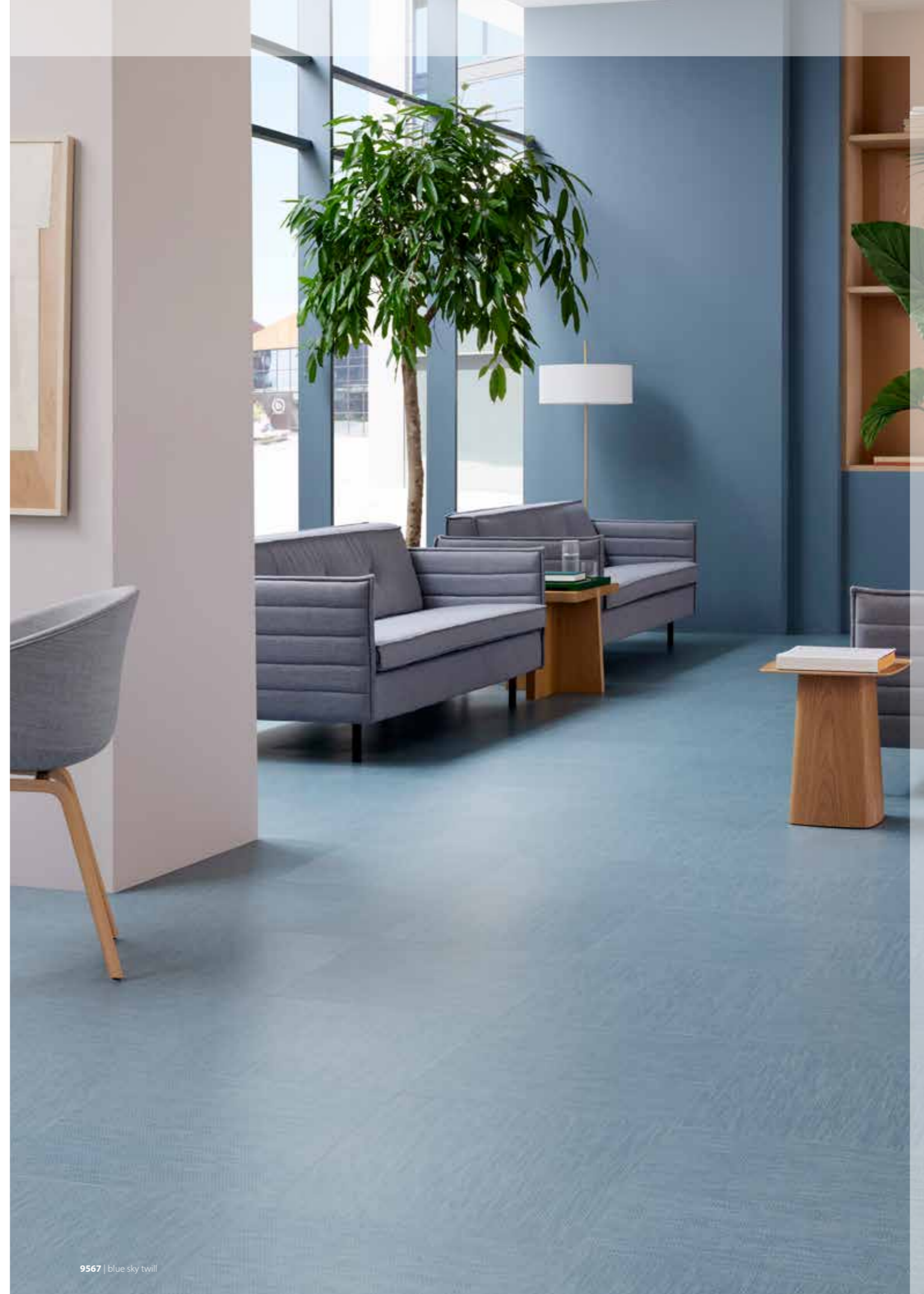
9568 | pistachio twill



9567 | blue sky twill



9569 | anthracite twill



9567 | blue sky twill

COLLECTION ALLURA DECIBEL

Item number	Design	Planks and tiles size	Wearlayer 0.8 - AD8	Wearlayer 0.35 - AD3	Available in Large size - L	Available in Herringbone version - H	Beveling	NCS	LRV
5202	smoked authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 5005 Y20R	23%
5201	pale authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 3010 Y20R	41%
5203	honey authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 4020 Y20R	32%
5204	classic authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 5020 Y20R	27%
5234	warm authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 8010 Y50R	9%
5239	ebony authentic oak	100x20cm	x	x		x (50x12,5cm)	4 sides	S 8502 B	9%
5503	sun-bleached serene oak	100x20cm	x	x	x (150x20cm)	x (50x12,5cm)	4 sides	S 3010 Y30R	42%
5513	weathered serene oak	100x20cm	x	x	x (150x20cm)	x (50x12,5cm)	4 sides	S 4020 Y30R	32%
5534	amber serene oak	100x20cm	x	x	x (150x20cm)	x (50x12,5cm)	4 sides	S 6020 Y40R	15%
5401	ivory antique oak	100x16.6cm	x	x			4 sides	S 2010 Y10R	52%
5404	natural antique oak	100x16.6cm	x	x			4 sides	S 3030 Y20R	36%
5432	greige antique oak	100x16.6cm	x	x			4 sides	S 6005 Y20R	22%
5123	pure harvest oak	100x16.6cm	x	x			4 sides	S 4020 Y20R	29%
5103	golden harvest oak	100x16.6cm	x	x			4 sides	S 5010 Y10R	27%
5101	winter harvest oak	100x16.6cm	x	x			4 sides	S 5502 Y	25%
5323	taupe smooth oak	120x20cm	x	x			4 sides	S 4010 Y30R	31%
5303	dune smooth oak	120x20cm	x	x			4 sides	S 3010 Y20R	36%
5313	golden smooth oak	120x20cm	x	x			4 sides	S 4020 Y20R	31%
5301	smoke smooth oak	120x20cm	x	x			4 sides	S 3502 Y	36%
6603	neutral slabstone	50x50cm	x	x (50x50cm only)	x (100x100cm)		4 sides	S 2005 Y50R	46%
6604	silt slabstone	50x50cm	x	x (50x50cm only)	x (100x100cm)		4 sides	S 4502 Y	29%
6601	fog slabstone	50x50cm	x	x (50x50cm only)	x (100x100cm)		4 sides	S 3502 Y	36%
6602	smoke slabstone	50x50cm	x	x (50x50cm only)	x (100x100cm)		4 sides	S 5500 N	22%
4623	clay urban concrete	50x50cm	x	x			4 sides	S 3010 Y20R	42%
4633	desert urban concrete	50x50cm	x	x			4 sides	S 3020 Y20R	37%
4622	ash urban concrete	50x50cm	x	x			4 sides	S 2502 Y	9%
4632	pewter urban concrete	50x50cm	x	x			4 sides	S 4502 Y	32%
4639	basalt urban concrete	50x50cm	x	x			4 sides	S 8000 N	9%
9104	creta perlino	50x50cm	x				4 sides	S 5020 Y30R	21%
9103	sabbia perlino	50x50cm	x				4 sides	S 3010 Y20R	42%
9110	bianco perlino	50x50cm	x				4 sides	S 1505 Y	63%
9101	grigio perlino	50x50cm	x				4 sides	S 3005 Y	44%
9109	nero perlino	50x50cm	x				4 sides	S 8502 B	6%
9403	beige gravelstone	50x50cm	x				4 sides	S 2010 Y20R	48%
9413	tan gravelstone	50x50cm	x				4 sides	S 3020 Y30R	39%
9401	grey gravelstone	50x50cm	x				4 sides	S 2502 N	48%
9409	black gravelstone	50x50cm	x				4 sides	S 8500 N	8%
9213	sand terrazzo	50x50cm	x				4 sides	S 3010 Y10R	42%
9243	terra terrazzo	50x50cm	x				4 sides	S 4020 Y20R	33%
9211	nimbus terrazzo	50x50cm	x				4 sides	S 3005 Y20R	51%
9212	opal terrazzo	50x50cm	x				4 sides	S 3005 Y	44%
9313	bronze Pompeii	50x50cm	x				4 sides	S 3020 Y20R	34%
9303	sepia Pompeii	50x50cm	x				4 sides	S 3010 Y10R	47%
9301	chalk Pompeii	50x50cm	x				4 sides	S 2005 Y20R	50%
9563	peach twill	50x50cm	x				4 sides	S 3030 Y30R	33%
9573	natural twill	50x50cm	x				4 sides	S 4030 Y10R	31%
9564	taupe twill	50x50cm	x				4 sides	S 5010 Y10R	25%
9566	raspberry twill	50x50cm	x				4 sides	S 2030 Y90R	36%
9565	ginger twill	50x50cm	x				4 sides	S 3040 Y10R	31%
9568	pistachio twill	50x50cm	x				4 sides	S 4020 G50Y	28%
9567	blue sky twill	50x50cm	x				4 sides	S 4020 B10G	26%
9569	anthracite twill	50x50cm	x				4 sides	S 7502 B	11%

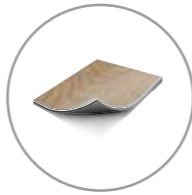


9401 | grey gravelstone



THE TOTAL OFFER IN LUXURY VINYL TILES

The Allura collection has a wide range of options. Besides a broad design offer, you can also choose the installation method. Most designs are available in multiple executions as glue down and loose lay.



allura® dryback

FULLY ADHERED

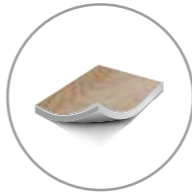
- Total design freedom with the largest choice of shapes and sizes
- Most durable and reliable for applications of any size
- Maximum certainty and performance with a glued down product



allura® puzzle

PUZZLE CONNECTED LOOSE LAY

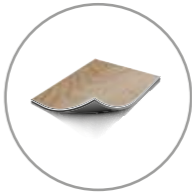
- Highest traffic solution with a long-lasting durable performance and stunning look
- Minimal subfloor preparation, quick to install and ready to use immediately
- Strong and stable puzzle connection between the large tile format, in woods and materials



allura® flex II

LOOSE LAY

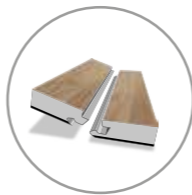
- Easy and quick
- No need for any adhesive, up to 150 m²
- Tackified loose lay for larger applications
- The stable yet flexible solution for demanding applications of any size
- Special backing for extra comfort and improved acoustics



allura® click Flexcore

LOOSE LAY

- Fast Flooring; with the built-in underlay and easy click system
- a consistent 20 dB acoustic rating and is more quiet underfoot
- No subfloor preparation needed, even in the most demanding circumstances
- The floor is designed with sustainability in mind and is fully recyclable



allura® click pro

CLICK CONNECTED

- Clickable solution for any area up to 1000 m²
- Suitable for uneven subfloors and 100% adhesive-free
- Balanced high quality product that will continue to perform, year after year

ENHANCED SUSTAINABLE OPTION WITH ALLURA DECIBEL B+

We continuously work to reduce the environmental impact of our products. Allura decibel is already designed for a circular future: it can be installed with a tackifier for easier reuse or recycling, is produced using 100% renewable electricity, and meets the highest standards for low VOC emissions.

Going further with Allura decibel b+

For projects seeking an even more sustainable choice, there is an on demand option which includes bio-based PVC, plus a plasticizer from recycled origin. We call this Allura decibel b+.

Circular and renewable raw materials

Allura decibel b+ contains 31% recycled material. Part of the recycled content comes from recycled post production and installation waste of PVC flooring and filler from a recycled source. The additional use of recycled plasticizer (made from, e.g. recycled PET bottles) is unique for Allura decibel b+. Additionally, a bio-based PVC is used instead of a tradition fossil-based PVC. This increases the amount of renewable materials and reduces the impact on the environment even further. For both the recycled plasticizer and the bio-based PVC, a mass balance approach is used.

How does it work?

Bio-based materials originate from renewable, natural raw materials. When these materials are used in our production process, the product looks and performs exactly the same, the only difference is the origin of the raw materials. In mass-balance manufacturing, traditional PVC and bio-based PVC are not kept separate. Instead, they enter the same production stream. By purchasing the b+ version, you increase the share of bio-based content allocated within this production process. The same methodology is used for the recycled plasticizer.

This means:

- The more b+ products our customers choose,
- the more bio-based and recycled raw materials we can introduce,
- leading to a continued reduction of fossil resources in our supply chain.

A smart choice for people and planet

By choosing Allura decibel b+, you actively support the transition to renewable materials and help to reduce the use of fossil resources and the impact of CO₂-emissions on the planet. Together, we can move towards healthier buildings, lower emissions, and a more circular flooring industry.



THE PILLARS OF OUR AMBITION

Three words are at the foundation of everything we do:

Transparency, circularity and renewability

PRODUCT DEVELOPMENT AND DESIGN (PRODUCT DEVELOPMENT WITH CIRCULARITY AND USERS IN MIND)

- Allura decibel is installed with tackifier, increasing the possibilities for future end of life recycling.
- Allura is a 100% phthalate free vinyl
- Fully transparent choices by using the EPD's which are 3rd party verified, using only 100% safe and traceable REACH compliant materials
- All Allura products are manufactured with 100% renewable electricity and have very low VOC emissions emissions that are below the industry average
- Allura decibel is made with multiple specifications, fit for all kinds of purpose to meet the exact usage and maintenance needs for the application

SOURCING AND RAW MATERIALS (MAXIMIZING THE USE OF SUSTAINABLE AND RENEWABLE RAW MATERIALS)

- Allura decibel contains recycled content which we intend to increase over time; but without compromise on the performance of the product. The actual content is published in our EPD's
- Choosing Allura decibel b+ with bio-based and recycled material contributes to a reduction of fossil raw material usage
- Controlled supply chain certification – ISO 14001 and ISO 9001 standards and SA8000 for ethical supply chain
- Use of recycled materials back into our own products, all our raw materials meet the strictest health requirements

PRODUCTION AND DISTRIBUTION (CARBON NEUTRAL AND ZERO WASTE PRODUCTION)

- Allura production is based on the zero waste principles. All production waste goes back into our products
- We evaluate the best way to reuse waste so it does not have any impact on product performance of our high quality
- Allura is produced in an environment where substantial reductions of CO₂ emissions have been achieved and additional improvements are planned toward our ambition to be net-zero by 2050 at the latest

LONG LASTING & EASY TO MAINTAIN (HIGHLY DURABLE AND FIT-FOR-PURPOSE SOLUTIONS)

- Modular solutions such as Allura decibel deliver reductions on installation time and waste, saving money and positively impacting the environment.
- 100% functional product build up, including proven PUR protection for long lasting performance, even under demanding circumstances
- Forbo Flooring Systems offers compatible Coral entrance flooring to keep Allura cleaner for longer and reduce cleaning by up to 65%

RECYCLING AND END-OF-LIFE (RECREATING VALUE AT THE END)

- Back to the floor projects – returned floors can be recycled to close the materials loop, vinyl is a very suitable material for at least recycling up to 10x
- Every year our portfolio of products with the potential to be easily recycled in the future is growing. Allura decibel is part of this trend like most Allura products: easy to install and remove with traceable materials

THE DYNAMICS OF A BUILDING

There is an increase in demand for transitional environments; spaces need to be able to evolve and adapt to new functions. These constantly changing spaces require walls and floors that can perform as a chameleon, with timeless colours and basic materials. The trends and changing mindsets inspired the Forbo Design team to analyse the different dynamics taking place within a building. Five themes were identified; **receiving, moving, connecting, concentrating and recharging**, with each one referring to the different identities a space can have. They express a certain state of a person or an activity taking place within the building.



RECEIVING

The theme 'receiving' describes the scenario of a person entering a building; making a transition from the outdoors to the indoors. A space where one should feel welcome and is accessible and transparent as first impressions are key. This is the area of the building that should clearly represent the 'feel' of the brand and meet the expectations of the client to make them feel comfortable and at home.

MOVING

'Moving' represents the action towards the destination and the purpose of why someone is in a building. Orientation is priority, so these areas need to be clear to read and offer guidance even when one is stressed. The space needs to be legible and aid with wayfinding.

CONNECTING

The dynamics of a 'connecting' space signifies areas where you will connect with other people within a building, such as open public spaces for spontaneous interactions or semi open spaces for dialogues or brainstorming. These areas allow for an extrovert energy boost or to give the brain time out.

CONCENTRATING

For 'concentrating', the attention is on the individual and avoiding unwelcome distractions. These are secluded spaces for privacy and focus, and while concentrating, people need a muted ambiance. Therefore, colour palettes in this area of a building should be subtle and quiet.

RECHARGING

'Recharging' is connected to mindfulness and describes relaxed environments where people can let down their guard and be themselves. This area of the building should reflect a home-like setting, to allow people to refresh and recharge. Light and fresh shades should be used here, encouraging people to take a break, breathe and escape.

HOW CAN WE HELP YOU?

We have given you all the benefits as to why an Allura decibel floor is the best solution for your project. We are happy to help you specify this further. Use our various tools or contact us directly.

More information about Allura

Read the full Flotex story on our website.
www.forbo-flooring.com/allura

Floor visualizer

Would you like to visualize the floor you have in mind in a specific room or even your own project? Please go to our floor visualizer and play around with designs and images.
www.forbo-flooring.com/floorvisualizer

Sample service

Would you like to receive a sample, please go to our website or contact our local customer service.

Installation, cleaning & maintenance

On our website you will find videos, PDF downloads and more to help you find the best way to install Allura or to learn how you clean and maintain your floor. Our technical teams are just a phonecall away should you still have questions.
www.forbo-flooring.com/alluradownloads

Inspiration & references

Would you like to see how others apply Allura, then please have a look at the 'Inspiration & references' part of our website.
www.forbo-flooring.com/references

BIM files

Should you want to integrate the floors in your own technical drawings we have BIM data for all floors for you available.
www.forbo-flooring.com/BIM



Protect your floor

One of the recommended elements to keep your floor for longer is the use of a good entrance system, such as our Coral and Nuway barrier matting solutions.
www.forbo-flooring.com/entranceflooring



Contact

Should you have remaining questions, please don't hesitate to contact us via;
www.forbo-flooring.com/contact or send an email to question@forbo.com